Robert Armintor

From: "Alma CREMONESI" <AlmaFestival@msn.com>
To:

Sent: Friday, July 27, 2007 12:29 AM
Subject: Letter to all you Bright Beautiful Lavenders

Greetings Lavenders,

For those of you who didn't attend the meeting tonight. Here's a summary.
As most of you know the FAC socked it to us this week. After asking for a contract in March, the FAC finally called Bob and me in for a contract meeting. Their new contract raised our fee 34% from $4400 to $6000. Imagine if your landlord or mortgager raised you that much. They increased their take on tickets to 15% on credit cards, 12% on cash. They said we had to use their in-house caterer who's way more expensive. We're also seeing a shortfall in returning sponsor funds.
Bob and I wrote a letter to Dr. De Marsche, the head honcho, at the FAC who one of their employees verified had a hand in writing this hostage taking contract.
We have only six weeks to our event and I've been plagued all week, racking my brain as to how we could possibly make the necessary adjustments to meet these much high expenses. Unfortunately, we're totally committed to all our expenses at this point. There's nowhere to cut our expenses at this point. We're committed.

I haven't heard from De Marsche. All we can do is hope that he sees the light that is, the unfairness of this latest contract and comes down on his fees. Believe me if he doesn't, I won't shut up a very big mouth. I know people all over the country. I have friends in the media Kathryn, Warren and Noel. They'd love this story. "FAC puts a Dagger in PPLFF"

If he has no heart and sticks to his guns, we will have to agree to their contract (Unless, Armstrong Hall is available--Jerry is checking that out). Stuck at the FAC, our only option is to all make an effort to raise enough so that we can meet our bills and come out with some extra to have more festivals.

Everyone is encouraged to reach out to friends, family, business and professional people you know who file long form income tax. WE are tax deductible. Many people make all contributions at the end of the year and may be willing to give some to us. Remember, our sponsorships start at $60 for recognition in the program and on power point. People who know Colorado Springs' reputation for gay hating will be sympathic to our plight and want to help. Tell it like it is.

Helen Yang joined our Board of Producers and like an Angel from the Cosmos agreed to be our web site developer. Hopefully, Eric with understand how much not having a web site is hurting our ticket sales at a time when we need them more than ever and cooperate with giving Helen the transfer information. Please Eric do this as quickly as you can: Helen Yang,

w41kk@yahoo.com 351-0412

Bill volunteered to be Treasurer--making deposits and paying bills. We need to be constantly alerted to our balance so we don't bounce checks as our funds are going to be very tight this year.

I love Marie and Eric and appreciate all they have done in the past. I understand that this is a difficult time for you. Unfortunately, the pressure of our production schedule does not allow for all the delays in getting checks and having a web site. All of us on the Board would like Marie and Eric to stay involved with PPLFF. We would like you to come to the festival as our guests. I hope Marie will be willing to continue to represent PPLFF with the Gill Foundation and the Bee Vrandenburg Foundation and the I. R. S. Of course,

you are welcome at all our meetings and parties. I will keep you on the festival board group mailing unless you request otherwise, Thank you Marie and Eric.

I'm asking each of you who can help with fund raising to spend a half hour a day working on sponsors. If you need help, ideas, write or call. I'm attaching the agenda and fundraising, sketchy financial statement and suggestions for raising funds. We really have to work on money from now until August 20 and then launch into Marketing with the exception of publicity and advertising (Barbie and Vicki)

Thanks for coming to the meeting tonight and all the constructively pulling together to get through the tough-steep path the FAC has stranded us on.

WE have a GREAT Festival. We bring a varied slice of the LGBT people from around the world. We have classy everything. Be sure to invite everyone you ask for money to the festival. Tell them what fun it is. WE DESERVE to stay in Colorado Springs, indeed thrive here!.

Don't Worry We'll make it!. Marie and Eric please help us.

Alma